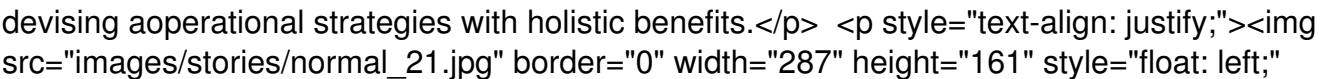
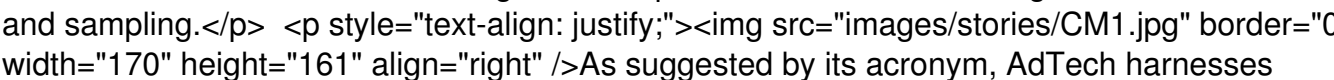
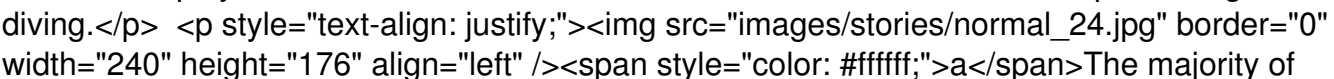
  
AdTech Management specializes in the provision of consultancy and technical services for renewable resource management, both freshwater and marine. ♦ Established in 2002 by professionals with expertise in the realm of marine science and fisheries management, the firm is staffed by dedicated graduates in other relevant fields such as ecology, biology, environmental science and remote sensing. With experience in feasibility study and project design, resource economics, fisheries and coral reef management, AdTech is able to meet their clients' requirements and help develop appropriate solutions including devising operational strategies with holistic benefits.

 AdTech core expertise is in the use of Acoustic Seabed Classification System (ASCS) for rapid aquatic habitat classification and mapping. In 1996, the founders of the firm were the first in the world to employ this technology to map out coral reefs in Sabah, Malaysia and since then this method has quickly become the de facto approach for rapid mapping of marine habitats and biotope. To complement the mapping approach, the team also conducts LIT surveys for corals, fishes and macroinvertebrates in relation to biodiversity studies. The firm also carries out special bathymetric survey in determining the stage storage capacity and area for dams throughout the country. ♦ Combined with strong fundamentals in the deployment of systems and instruments for in situ measurements of metocean parameters including currents, tides, wind, waves etc. AdTech is able to understand, design and adapt conventional methodologies for data collection and sampling.

 As suggested by its acronym, AdTech harnesses advanced technology and systems including the use of remote sensing from space and airborne sensors to carry out its study missions in a cost-effective manner. Through its associate companies the firm engages in a range of environmentally and resource management related activities from floodplain modeling to the supply of ground receiving stations. ♦ The company also specializes in mark-recapture techniques for population dynamics studies in fisheries, using the latest tagging accessories such as binary coded wire tags, elastomeric fluorescent markers, conventional T-anchor tags and even passive integrated transponders or implantable microchips. ♦ Other services offered include deploying on-board trained observers for long-term fisheries and oceanographic data collection and in the design, build and deployment of low cost artificial reefs for recreational activities i.e. sportfishing and diving.

 The majority of AdTech's clients include scientists from universities and

research institutes, government agencies, oil & gas companies, engineering consultants and environmental firms. Most consultancy contracts are awarded to AdTech are on piecemeal basis while others are based on a design and build approach. Although most of the work is conducted in-house, more laterally complex projects are completed to the clients satisfaction via a series of alliance and partnership with established organizations and drawing on an extensive cooperative network of consultants and fellow scientists.

The company's endeavours and enthusiasm for this business can be reflected in its vision statement, To initiate conservation studies and programmes for aquatic living resources which would result in holistic benefits including economic yield for the stakeholders.